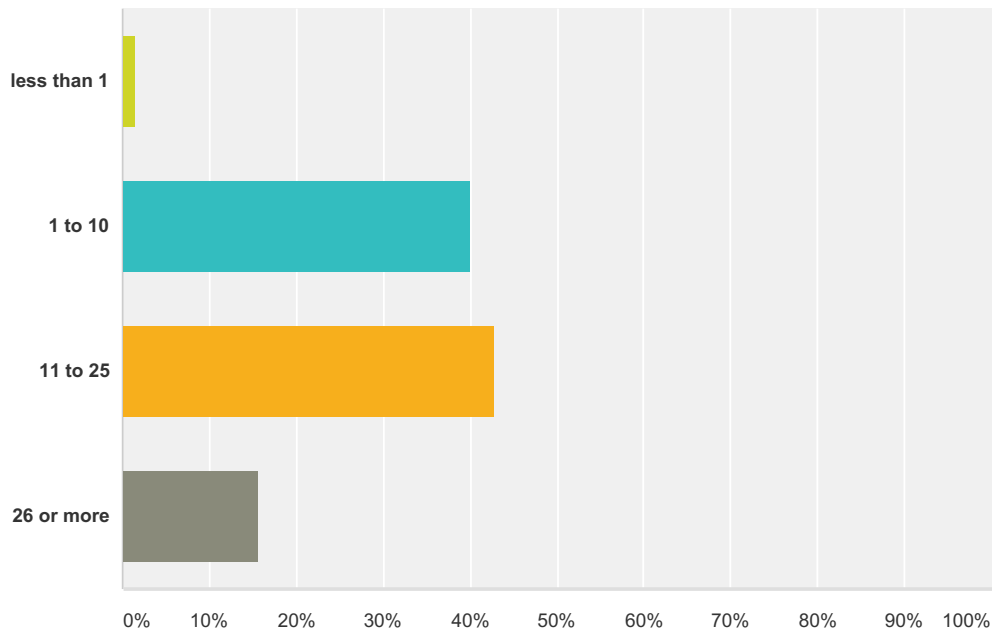


Q1 How many distinct Wikipedia pages do you read per week on average?

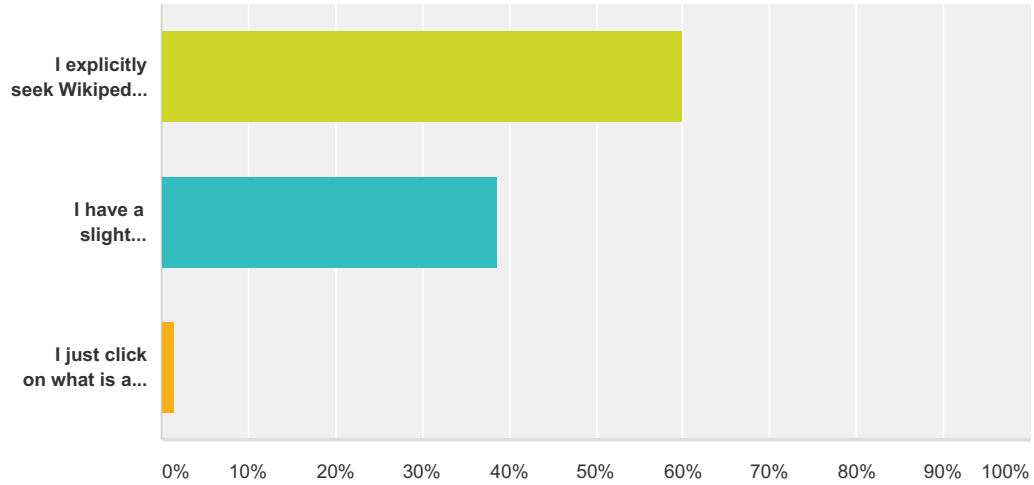
Answered: 70 Skipped: 0



Answer Choices	Responses
less than 1	1.43% 1
1 to 10	40.00% 28
11 to 25	42.86% 30
26 or more	15.71% 11
Total	70

Q2 On a search engine (e.g. Google) results page, do you explicitly seek Wikipedia pages, or do you passively click on Wikipedia pages only if they show up at the top of the results?

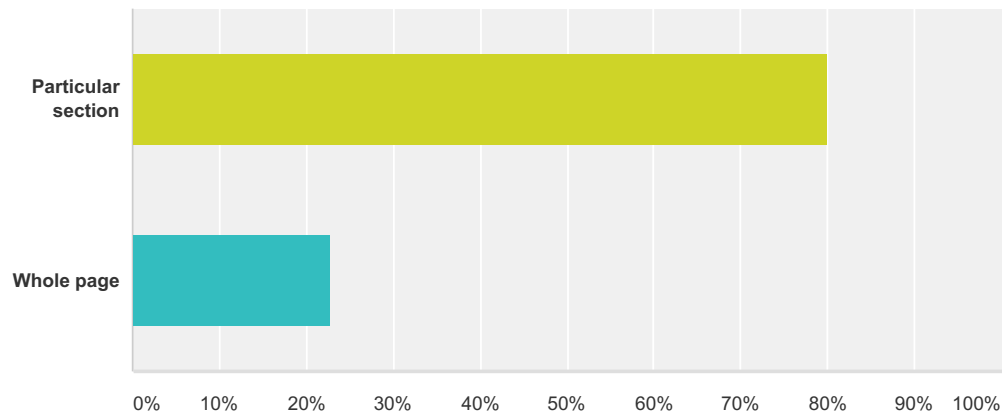
Answered: 70 Skipped: 0



Answer Choices	Responses
I explicitly seek Wikipedia pages	60.00% 42
I have a slight preference for Wikipedia pages	38.57% 27
I just click on what is at the top of the results	1.43% 1
Total	70

Q3 Do you usually read a particular section of a page or the whole article?

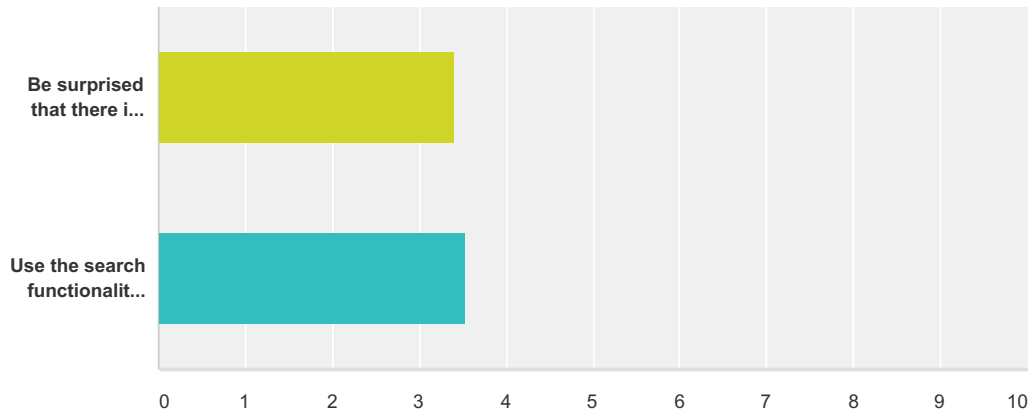
Answered: 70 Skipped: 0



Answer Choices	Responses
Particular section	80.00% 56
Whole page	22.86% 16
Total Respondents: 70	

Q4 How often do you do the following?

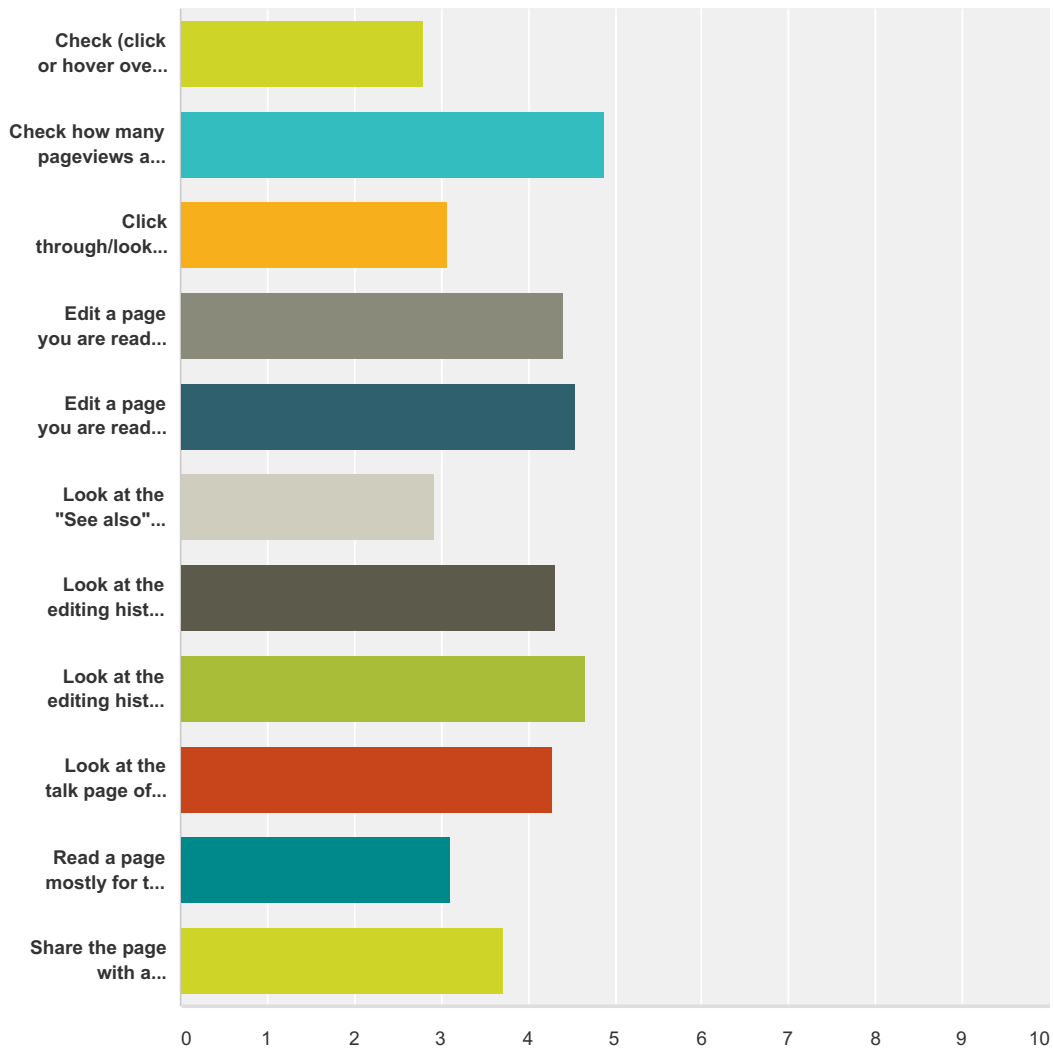
Answered: 69 Skipped: 1



	Several times per week	About once per week	About once per month	About once per several months	Never/almost never	Total	Weighted Average
Be surprised that there is no Wikipedia page on a topic	0.00% 0	21.74% 15	36.23% 25	21.74% 15	20.29% 14	69	3.41
Use the search functionality on Wikipedia	14.49% 10	17.39% 12	13.04% 9	11.59% 8	43.48% 30	69	3.52

Q5 For what fraction of pages you read do you do the following?

Answered: 69 Skipped: 1



	For every page	For most pages	For some pages	For very few pages	Never	Total	Weighted Average
Check (click or hover over) at least one citation to see where the information comes from on a page you are reading	5 7.25%	26 37.68%	19 27.54%	16 23.19%	3 4.35%	69	2.80
Check how many pageviews a page is getting (on an external site or through the Pageview API)	0 0.00%	0 0.00%	0 0.00%	8 11.59%	61 88.41%	69	4.88
Click through/look for at least one cited source to verify the information on a page you are reading	4 5.80%	14 20.29%	28 40.58%	19 27.54%	4 5.80%	69	3.07
Edit a page you are reading because of grammatical/typographical errors on the page	0 0.00%	1 1.45%	8 11.59%	22 31.88%	38 55.07%	69	4.41
Edit a page you are reading to add new information	0 0.00%	0 0.00%	2 2.90%	27 39.13%	40 57.97%	69	4.55

Wikipedia usage survey

Look at the "See also" section for additional articles to read	5.80% 4	26.09% 18	44.93% 31	15.94% 11	7.25% 5	69	2.93
Look at the editing history of a page you are reading	0.00% 0	0.00% 0	11.59% 8	44.93% 31	43.48% 30	69	4.32
Look at the editing history solely to see if a particular user wrote the page	1.45% 1	0.00% 0	4.35% 3	20.29% 14	73.91% 51	69	4.65
Look at the talk page of a page you are reading	0.00% 0	0.00% 0	15.94% 11	40.58% 28	43.48% 30	69	4.28
Read a page mostly for the "Criticisms" or "Reception" (or similar) section, to understand different views on the subject	5.80% 4	11.59% 8	60.87% 42	8.70% 6	13.04% 9	69	3.12
Share the page with a friend/acquaintance/coworker	0.00% 0	4.35% 3	36.23% 25	42.03% 29	17.39% 12	69	3.72

Wikipedia usage survey

Q6 Age

Answered: 0 Skipped: 70

! No matching responses.

Answer Choices	Responses
<18	0.00% 0
18 - 29	0.00% 0
30 - 44	0.00% 0
45 - 59	0.00% 0
60+	0.00% 0
Total	0

Q7 What is your gender?

Answered: 0 Skipped: 70

! No matching responses.

Answer Choices	Responses
Female	0.00% 0
Male	0.00% 0
Total	0

Q8 How much total combined money did all members of your HOUSEHOLD earn last year?

Answered: 0 Skipped: 70

! No matching responses.

Answer Choices	Responses
\$0 to \$9,999	0.00% 0
\$10,000 to \$24,999	0.00% 0
\$25,000 to \$49,999	0.00% 0
\$50,000 to \$74,999	0.00% 0
\$75,000 to \$99,999	0.00% 0
\$100,000 to \$124,999	0.00% 0
\$125,000 to \$149,999	0.00% 0
\$150,000 to \$174,999	0.00% 0
\$175,000 to \$199,999	0.00% 0
\$200,000 and up	0.00% 0
Prefer not to answer	0.00% 0
Total	0

Q9 US Region

Answered: 0 Skipped: 70

! No matching responses.

Answer Choices	Responses
New England	0.00% 0
Middle Atlantic	0.00% 0
East North Central	0.00% 0
West North Central	0.00% 0
South Atlantic	0.00% 0
East South Central	0.00% 0
West South Central	0.00% 0
Mountain	0.00% 0
Pacific	0.00% 0
Total	0

Q10 Device Types

Answered: 0 Skipped: 70

! No matching responses.

Answer Choices	Responses
iOS Phone / Tablet	0.00% 0
Android Phone / Tablet	0.00% 0
Other Phone / Tablet	0.00% 0
Windows Desktop / Laptop	0.00% 0
MacOS Desktop / Laptop	0.00% 0
Other	0.00% 0
Total	0