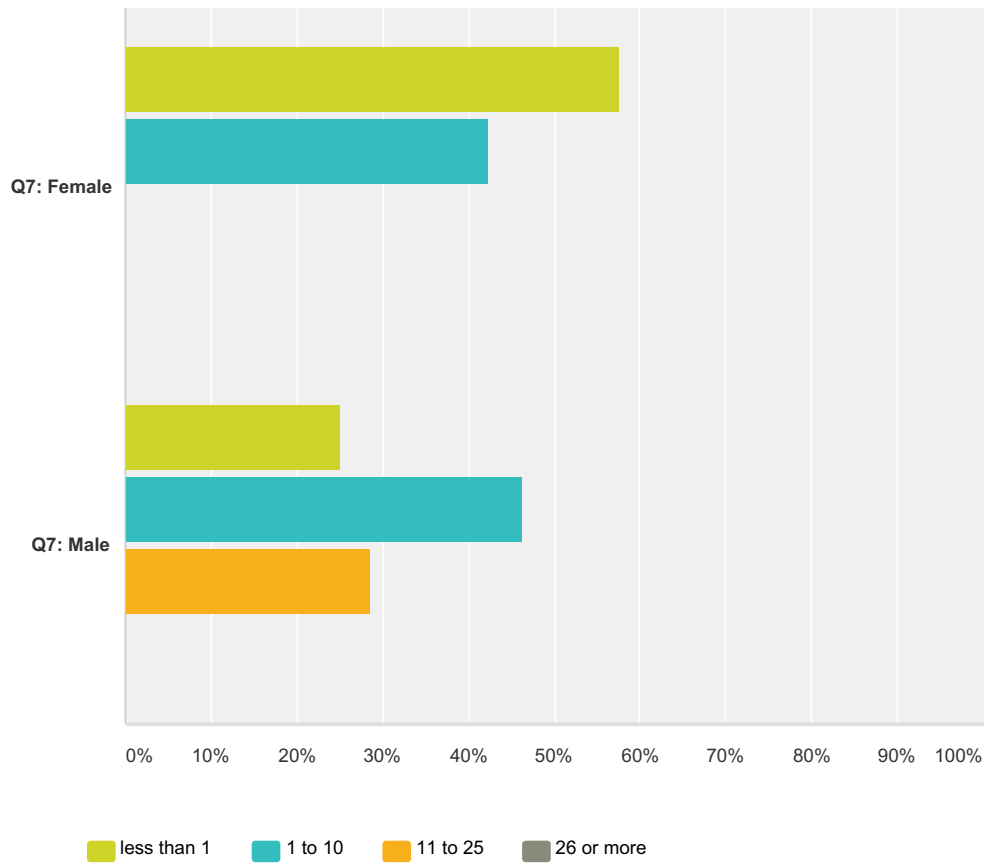


### Q1 How many distinct Wikipedia pages do you read per week on average?

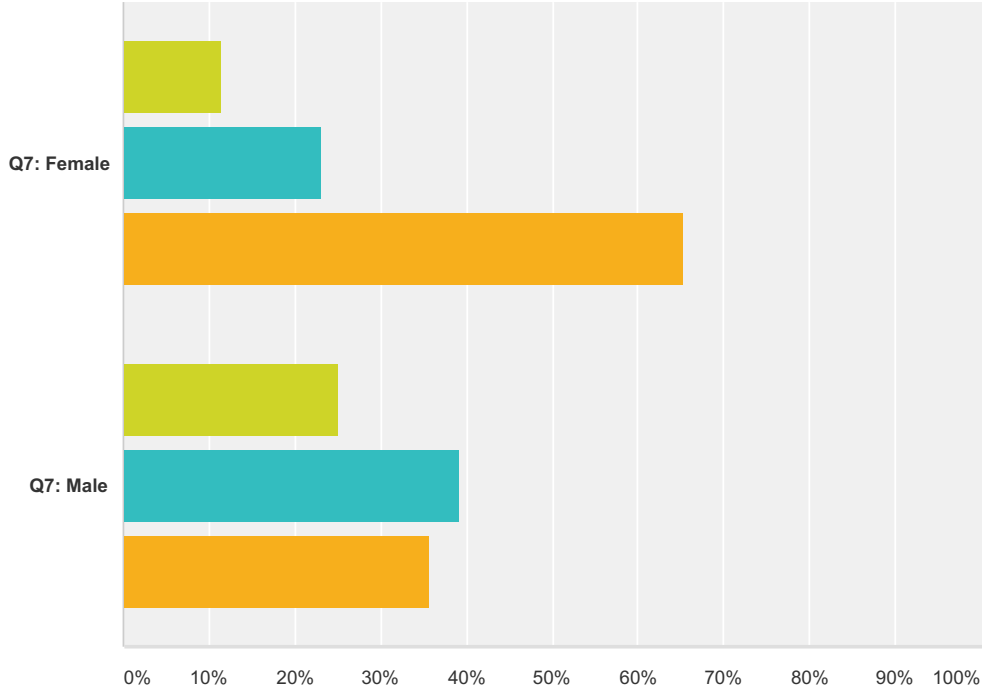
Answered: 54 Skipped: 0



	less than 1	1 to 10	11 to 25	26 or more	Total
Q7: Female (A)	57.69% 15	42.31% 11	0.00% 0	0.00% 0	48.15% 26
Q7: Male (B)	25.00% 7	46.43% 13	28.57% 8	0.00% 0	51.85% 28
<b>Total Respondents</b>	22	24	8	0	54
	<b>If you'd like to share additional information, please share here:</b>				<b>Total</b>
Q7: Female (A)					0
Q7: Male (B)					2

**Q2 On a search engine (e.g. Google) results page, do you explicitly seek Wikipedia pages, or do you passively click on Wikipedia pages only if they show up at the top of the results?**

Answered: 54 Skipped: 0

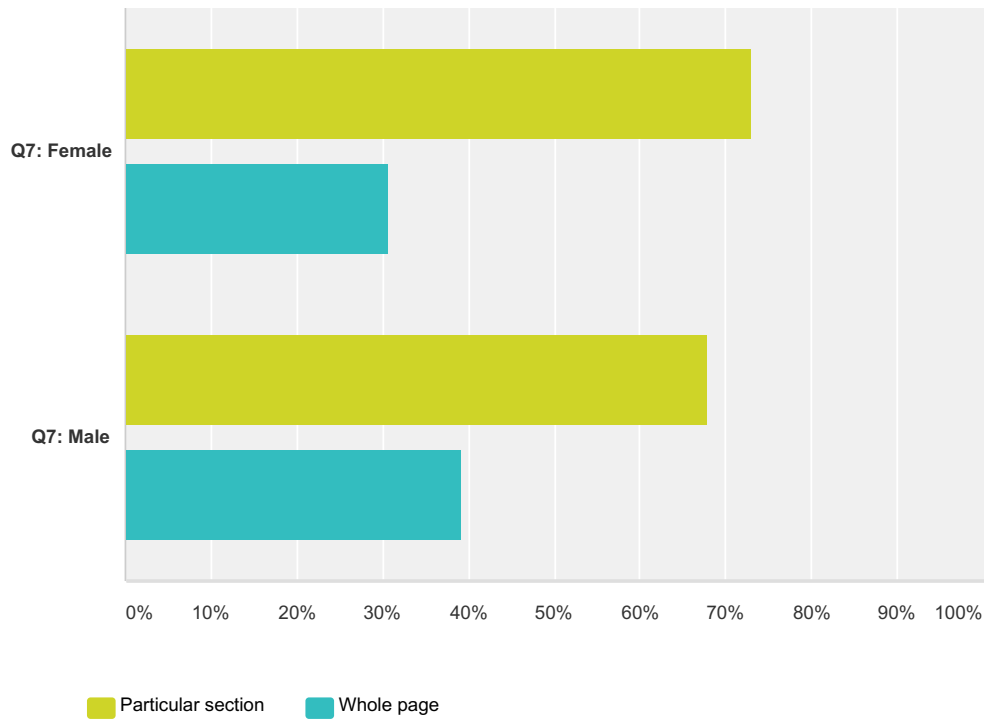


■ I explicitly seek Wikipedia pages   
 ■ I have a slight preference for Wikipedia pages  
■ I just click on what is at the top of the results

	I explicitly seek Wikipedia pages	I have a slight preference for Wikipedia pages	I just click on what is at the top of the results	Total
Q7: Female (A)	11.54% 3	23.08% 6	65.38% 17	48.15% 26
Q7: Male (B)	25.00% 7	39.29% 11	35.71% 10	51.85% 28
<b>Total Respondents</b>	10	17	27	54
<b>If you'd like to share additional information, please share here:</b>				<b>Total</b>
Q7: Female (A)				3
Q7: Male (B)				2

### Q3 Do you usually read a particular section of a page or the whole article?

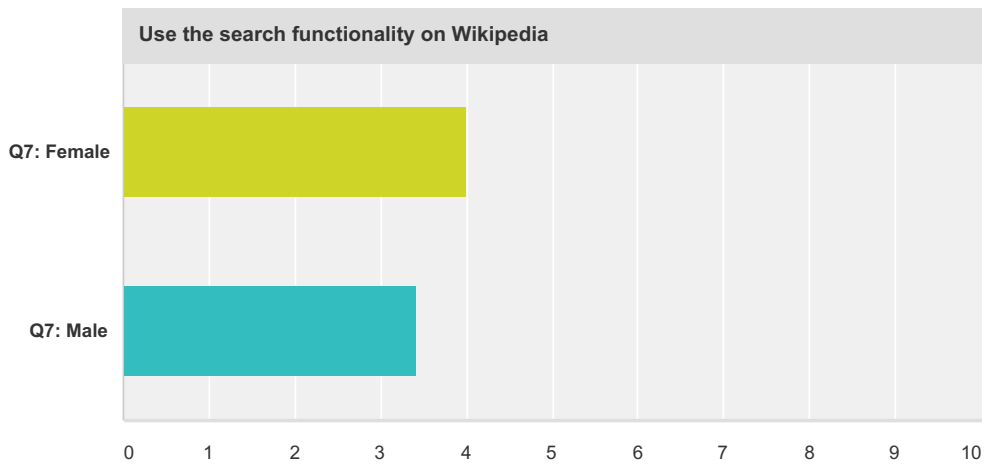
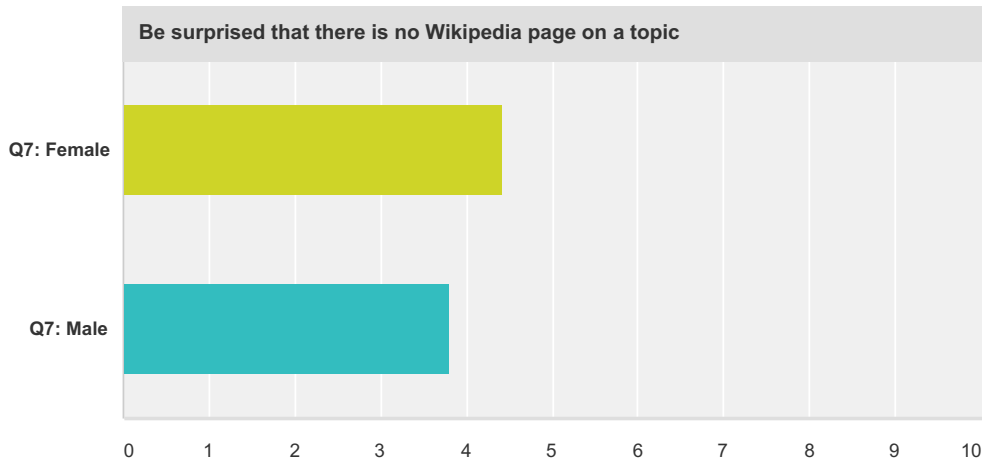
Answered: 54 Skipped: 0



	Particular section	Whole page	Total
Q7: Female (A)	73.08% 19	30.77% 8	50.00% 27
Q7: Male (B)	67.86% 19	39.29% 11	55.56% 30
<b>Total Respondents</b>	38	19	54
	<b>If you'd like to share additional information, please share here:</b>		<b>Total</b>
Q7: Female (A)			1
Q7: Male (B)			1

### Q4 How often do you do the following?

Answered: 54 Skipped: 0



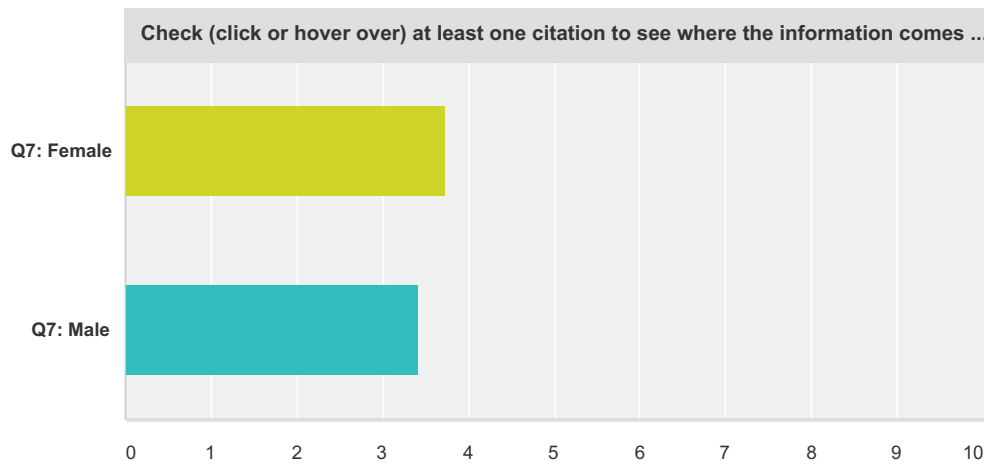
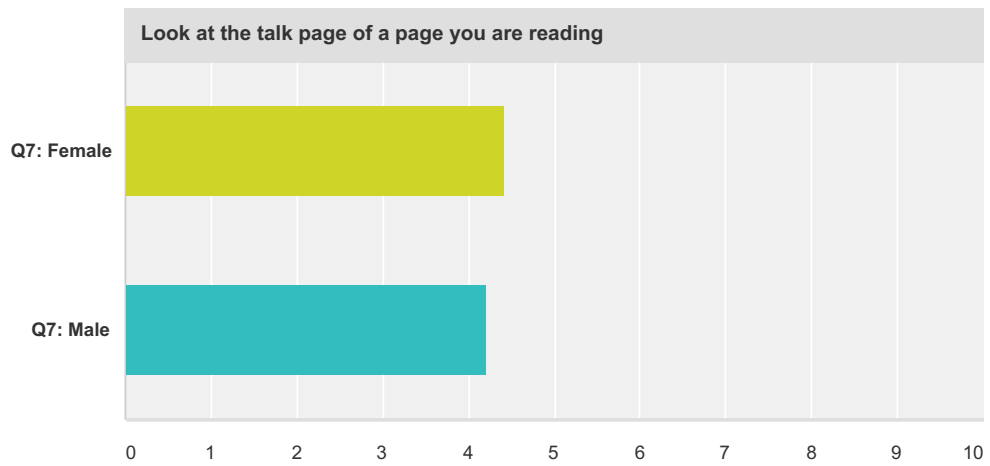
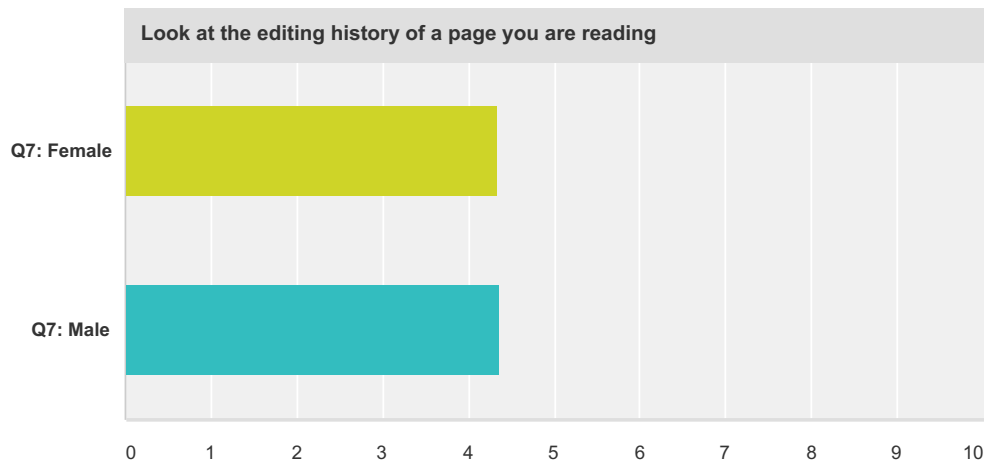
Be surprised that there is no Wikipedia page on a topic							
	Several times per week	About once per week	About once per month	About once per several months	Never/almost never	Total	Weighted Average
Q7: Female (A)	0.00% 0	3.85% 1	15.38% 4	15.38% 4	65.38% 17	48.15% 26	4.42
Q7: Male (B)	3.57% 1	14.29% 4	17.86% 5	28.57% 8	35.71% 10	51.85% 28	3.79
Use the search functionality on Wikipedia							
	Several times per week	About once per week	About once per month	About once per several months	Never/almost never	Total	Weighted Average
Q7: Female (A)	0.00% 0	19.23% 5	11.54% 3	19.23% 5	50.00% 13	48.15% 26	4.00
Q7: Male (B)	14.29% 4	21.43% 6	14.29% 4	7.14% 2	42.86% 12	51.85% 28	3.43

# Wikipedia usage survey

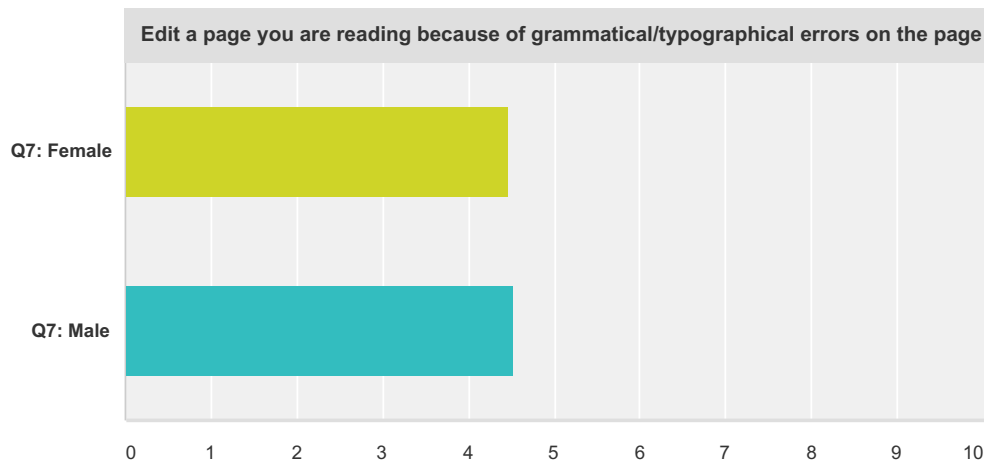
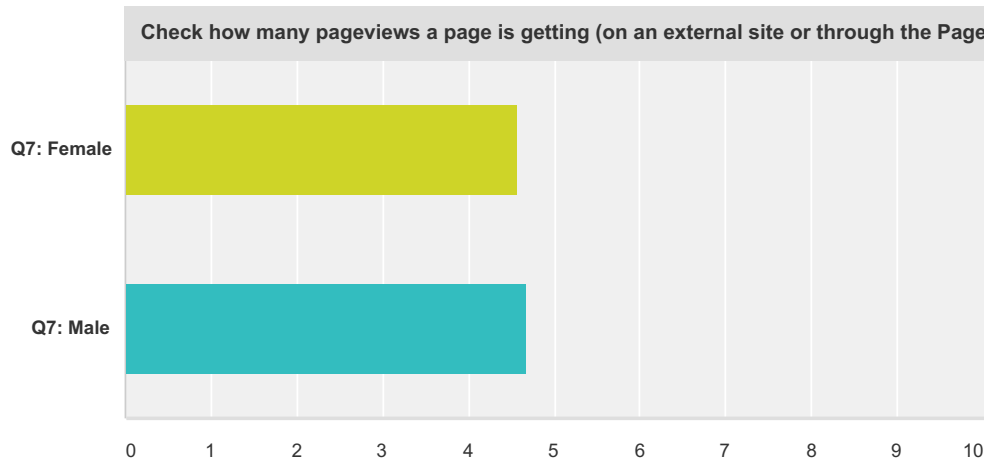
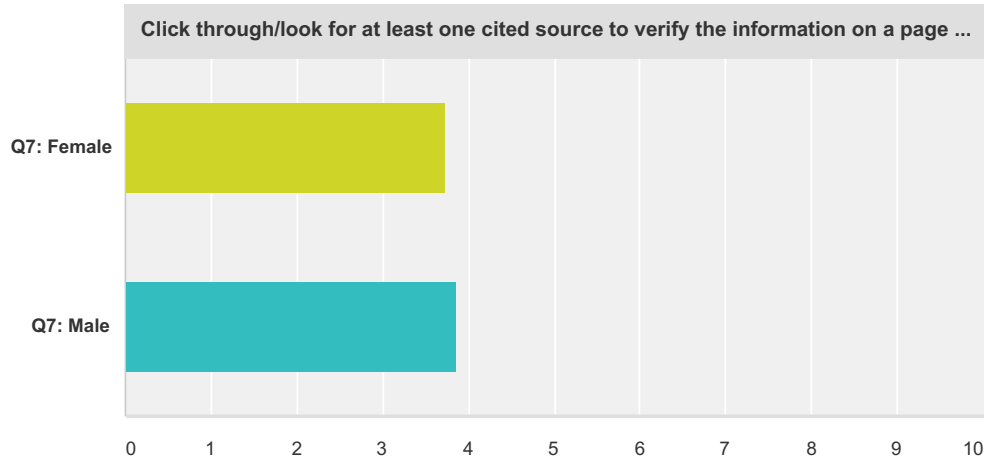
	Q7: Female	Q7: Male	Total
If you'd like to share additional information, please share here:	0	1	1

### Q5 For what fraction of pages you read do you do the following?

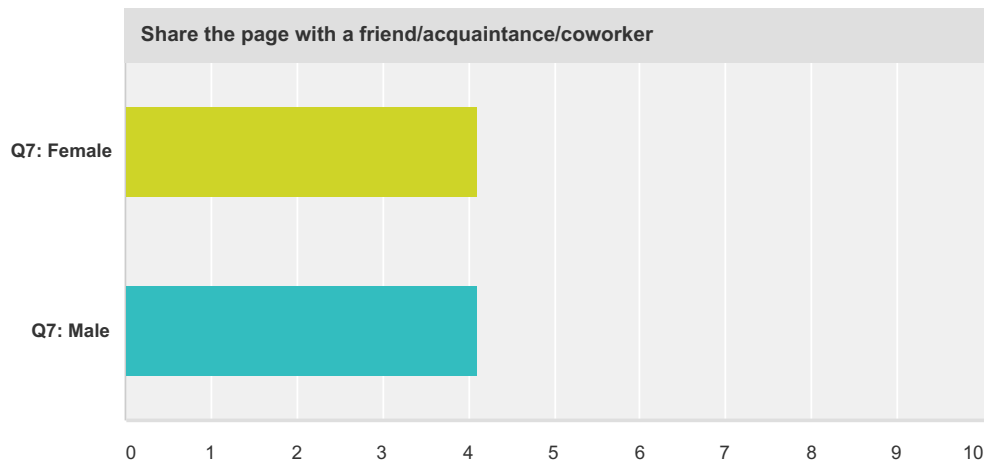
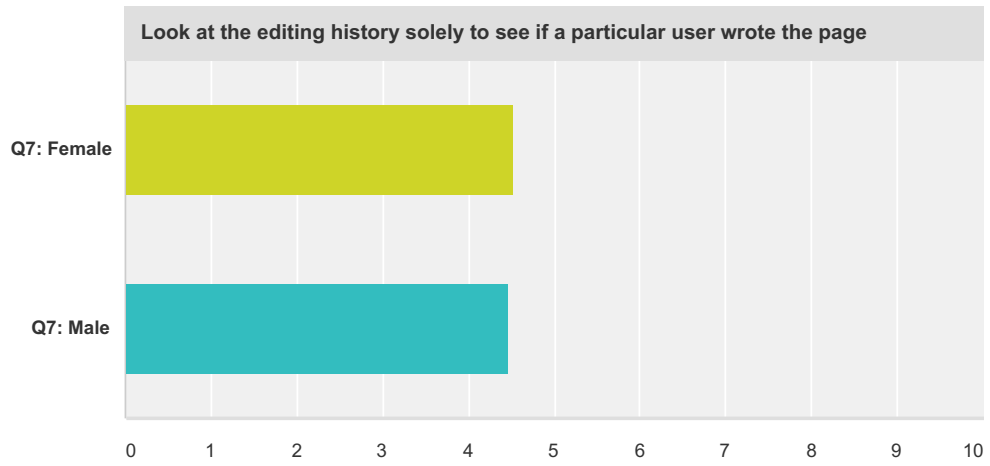
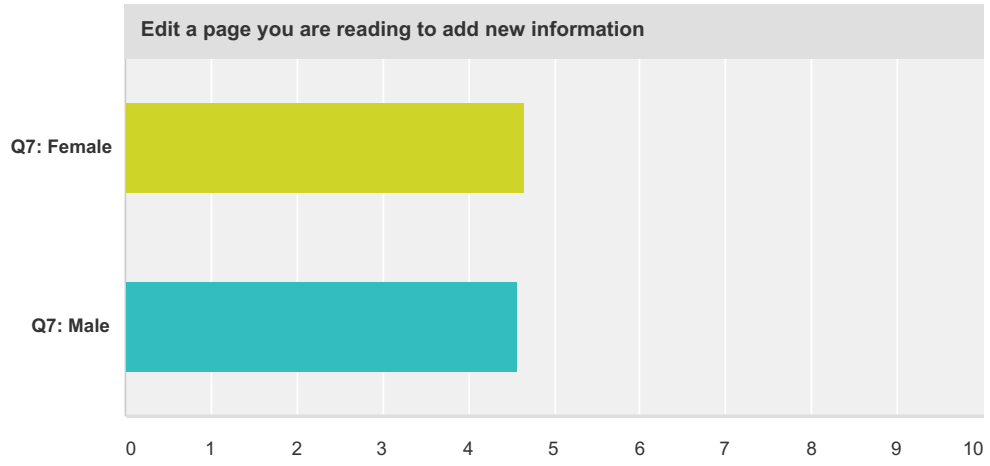
Answered: 54 Skipped: 0



# Wikipedia usage survey

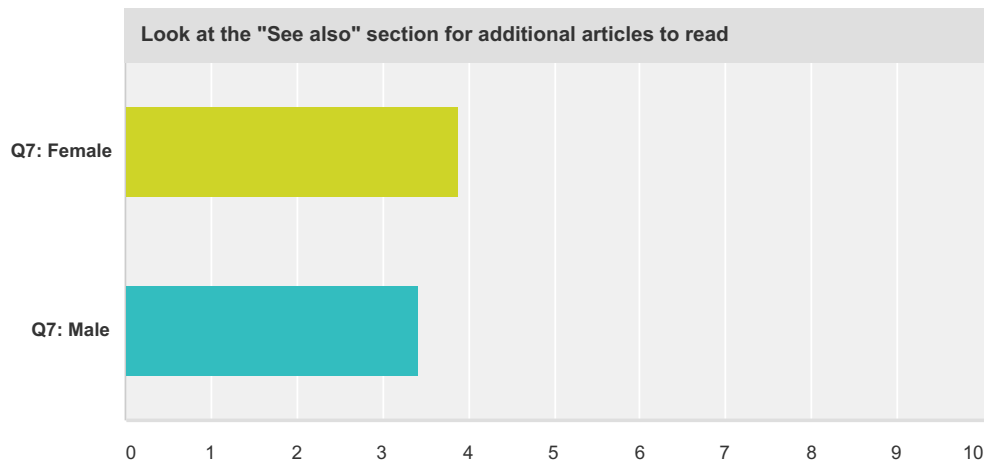
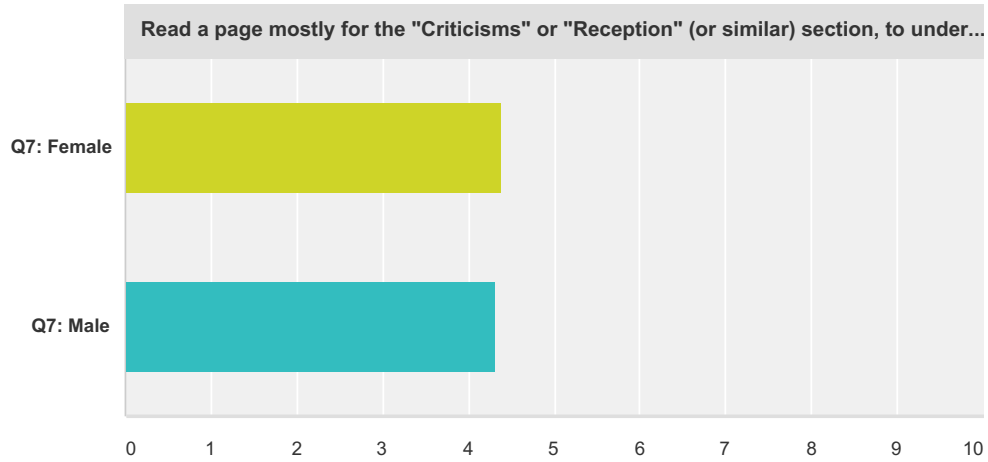


# Wikipedia usage survey





## Wikipedia usage survey



<b>Look at the editing history of a page you are reading</b>							
	For every page	For most pages	For some pages	For very few pages	Never	Total	Weighted Average
Q7: Female (A)	3.85% 1	0.00% 0	7.69% 2	34.62% 9	53.85% 14	48.15% 26	4.35
Q7: Male (B)	0.00% 0	0.00% 0	25.00% 7	14.29% 4	60.71% 17	51.85% 28	4.36
<b>Look at the talk page of a page you are reading</b>							
	For every page	For most pages	For some pages	For very few pages	Never	Total	Weighted Average
Q7: Female (A)	3.85% 1	3.85% 1	11.54% 3	7.69% 2	73.08% 19	48.15% 26	4.42
Q7: Male (B)	0.00% 0	10.71% 3	10.71% 3	25.00% 7	53.57% 15	51.85% 28	4.21
<b>Check (click or hover over) at least one citation to see where the information comes from on a page you are reading</b>							
	For every page	For most pages	For some pages	For very few pages	Never	Total	Weighted Average
Q7: Female (A)	7.69% 2	15.38% 4	7.69% 2	34.62% 9	34.62% 9	48.15% 26	3.73
Q7: Male (B)	3.57% 1	10.71% 3	50.00% 14	10.71% 3	25.00% 7	51.85% 28	3.43
<b>Click through/look for at least one cited source to verify the information on a page you are reading</b>							
	For every page	For most pages	For some pages	For very few pages	Never	Total	Weighted Average

## Wikipedia usage survey

Q7: Female (A)	7.69% 2	15.38% 4	15.38% 4	19.23% 5	42.31% 11	48.15% 26	3.73
Q7: Male (B)	0.00% 0	10.71% 3	28.57% 8	25.00% 7	35.71% 10	51.85% 28	3.86
<b>Check how many pageviews a page is getting (on an external site or through the Pageview API)</b>							
	<b>For every page</b>	<b>For most pages</b>	<b>For some pages</b>	<b>For very few pages</b>	<b>Never</b>	<b>Total</b>	<b>Weighted Average</b>
Q7: Female (A)	0.00% 0	0.00% 0	11.54% 3	19.23% 5	69.23% 18	48.15% 26	4.58
Q7: Male (B)	0.00% 0	0.00% 0	10.71% 3	10.71% 3	78.57% 22	51.85% 28	4.68
<b>Edit a page you are reading because of grammatical/typographical errors on the page</b>							
	<b>For every page</b>	<b>For most pages</b>	<b>For some pages</b>	<b>For very few pages</b>	<b>Never</b>	<b>Total</b>	<b>Weighted Average</b>
Q7: Female (A)	3.85% 1	3.85% 1	7.69% 2	11.54% 3	73.08% 19	48.15% 26	4.46
Q7: Male (B)	0.00% 0	0.00% 0	17.86% 5	10.71% 3	71.43% 20	51.85% 28	4.54
<b>Edit a page you are reading to add new information</b>							
	<b>For every page</b>	<b>For most pages</b>	<b>For some pages</b>	<b>For very few pages</b>	<b>Never</b>	<b>Total</b>	<b>Weighted Average</b>
Q7: Female (A)	3.85% 1	3.85% 1	0.00% 0	7.69% 2	84.62% 22	48.15% 26	4.65
Q7: Male (B)	0.00% 0	0.00% 0	14.29% 4	14.29% 4	71.43% 20	51.85% 28	4.57
<b>Look at the editing history solely to see if a particular user wrote the page</b>							
	<b>For every page</b>	<b>For most pages</b>	<b>For some pages</b>	<b>For very few pages</b>	<b>Never</b>	<b>Total</b>	<b>Weighted Average</b>
Q7: Female (A)	0.00% 0	7.69% 2	3.85% 1	15.38% 4	73.08% 19	48.15% 26	4.54
Q7: Male (B)	0.00% 0	0.00% 0	21.43% 6	10.71% 3	67.86% 19	51.85% 28	4.46
<b>Share the page with a friend/acquaintance/coworker</b>							
	<b>For every page</b>	<b>For most pages</b>	<b>For some pages</b>	<b>For very few pages</b>	<b>Never</b>	<b>Total</b>	<b>Weighted Average</b>
Q7: Female (A)	0.00% 0	3.85% 1	19.23% 5	38.46% 10	38.46% 10	48.15% 26	4.12
Q7: Male (B)	0.00% 0	7.14% 2	21.43% 6	25.00% 7	46.43% 13	51.85% 28	4.11
<b>Read a page mostly for the "Criticisms" or "Reception" (or similar) section, to understand different views on the subject</b>							
	<b>For every page</b>	<b>For most pages</b>	<b>For some pages</b>	<b>For very few pages</b>	<b>Never</b>	<b>Total</b>	<b>Weighted Average</b>
Q7: Female (A)	0.00% 0	3.85% 1	15.38% 4	19.23% 5	61.54% 16	48.15% 26	4.38
Q7: Male (B)	0.00% 0	3.57% 1	17.86% 5	21.43% 6	57.14% 16	51.85% 28	4.32
<b>Look at the "See also" section for additional articles to read</b>							
	<b>For every page</b>	<b>For most pages</b>	<b>For some pages</b>	<b>For very few pages</b>	<b>Never</b>	<b>Total</b>	<b>Weighted Average</b>
Q7: Female (A)	7.69% 2	3.85% 1	15.38% 4	38.46% 10	34.62% 9	48.15% 26	3.88
Q7: Male (B)	0.00% 0	17.86% 5	46.43% 13	10.71% 3	25.00% 7	51.85% 28	3.43

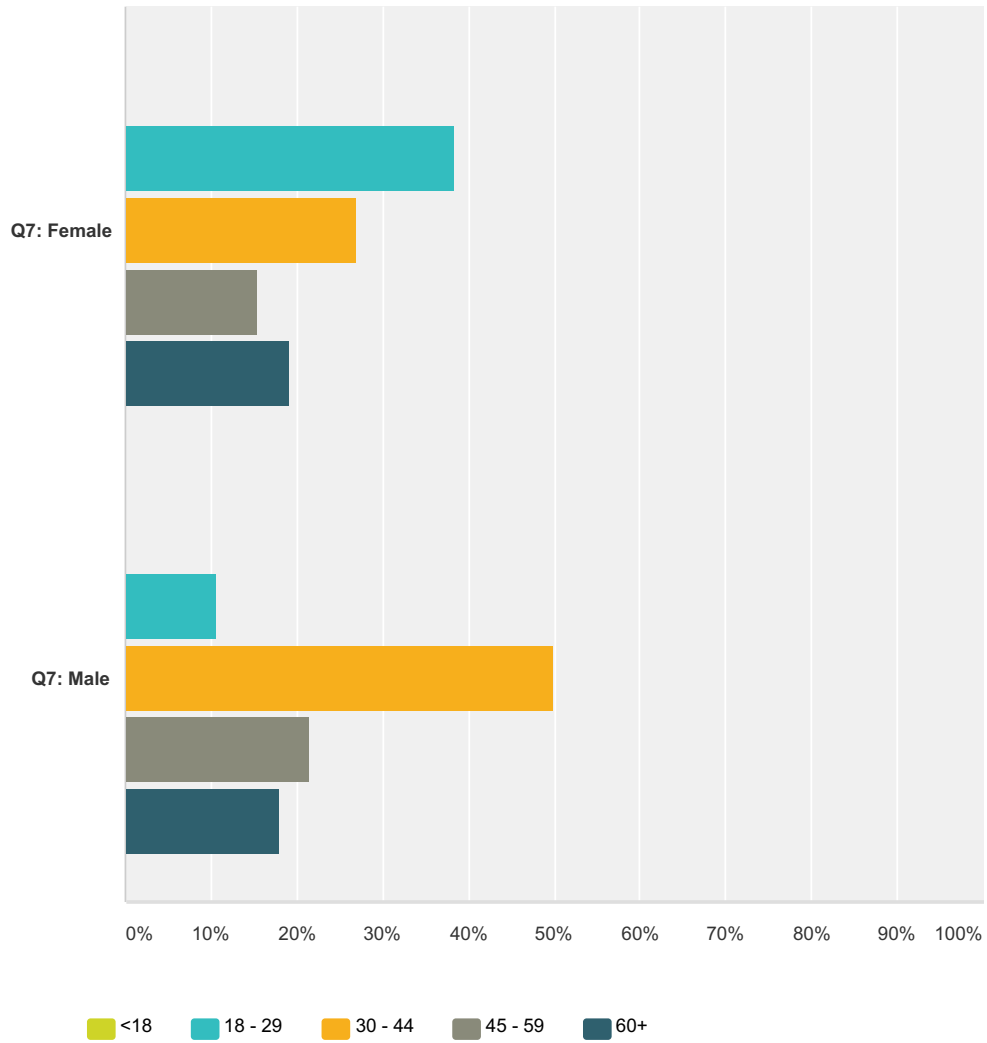
## Wikipedia usage survey

	Q7: Female	Q7: Male	Total
If you'd like to share additional information, please share here:	1	0	1

# Wikipedia usage survey

## Q6 Age

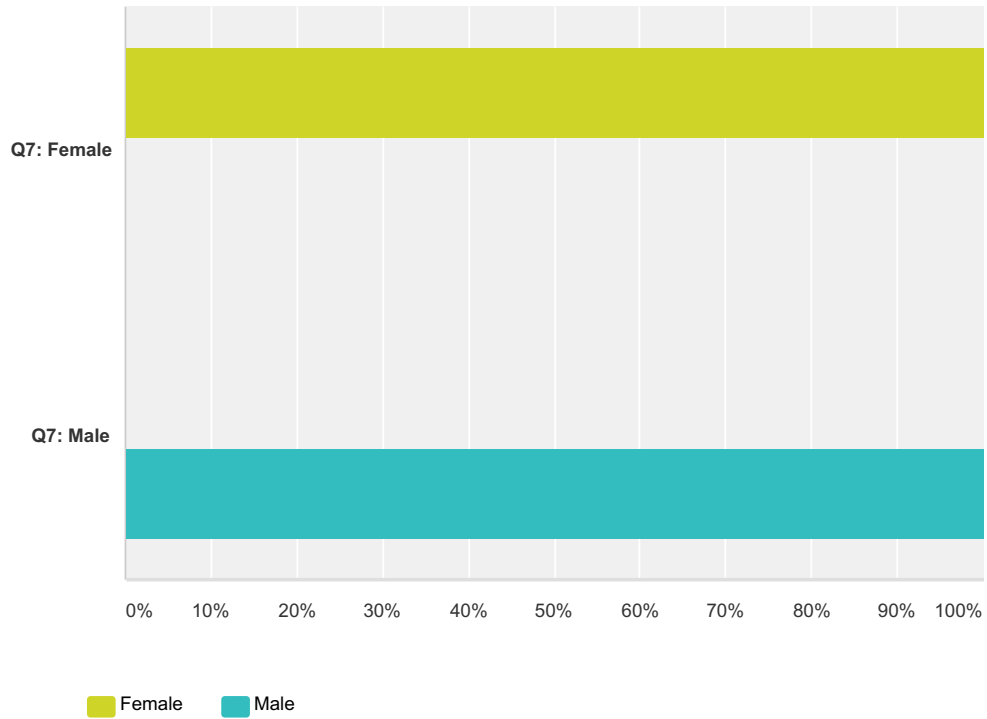
Answered: 54 Skipped: 0



	<18	18 - 29	30 - 44	45 - 59	60+	Total
Q7: Female (A)	0.00% 0	38.46% 10	26.92% 7	15.38% 4	19.23% 5	48.15% 26
Q7: Male (B)	0.00% 0	10.71% 3	50.00% 14	21.43% 6	17.86% 5	51.85% 28
<b>Total Respondents</b>	0	13	21	10	10	54

### Q7 What is your gender?

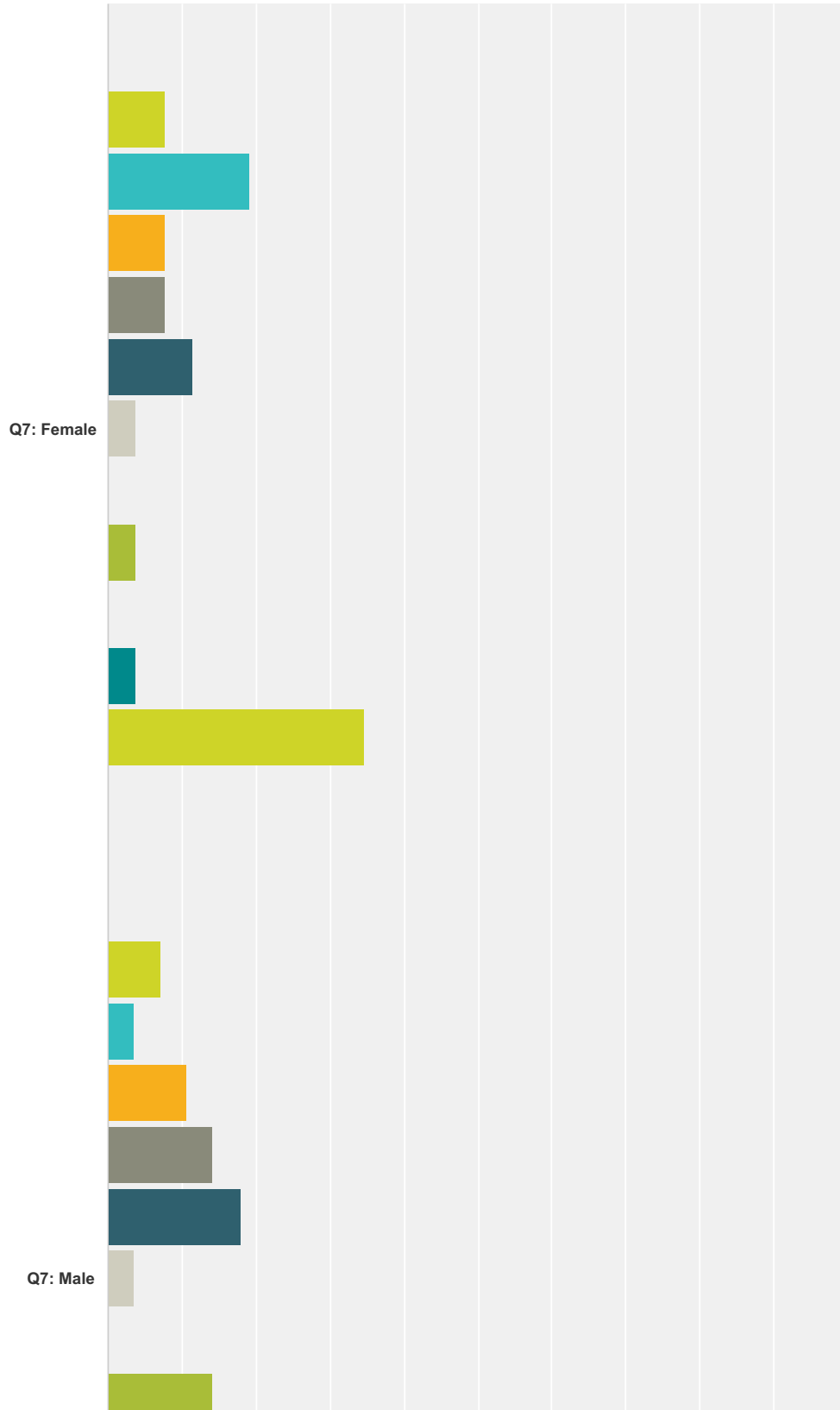
Answered: 54 Skipped: 0



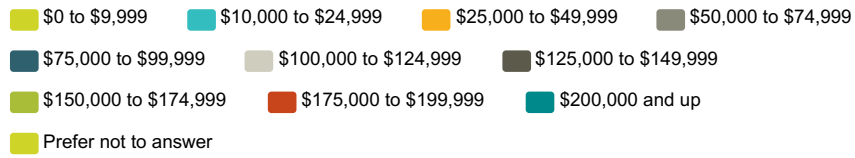
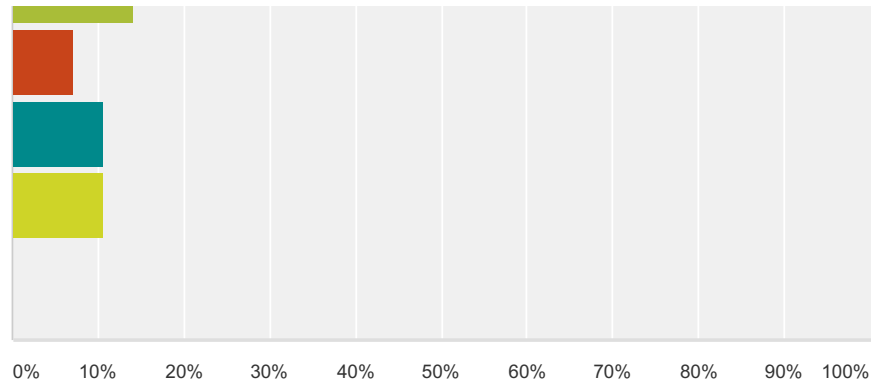
	Female	Male	Total
Q7: Female (A)	100.00% 26	0.00% 0	48.15% 26
Q7: Male (B)	0.00% 0	100.00% 28	51.85% 28
<b>Total Respondents</b>	26	28	54

### Q8 How much total combined money did all members of your HOUSEHOLD earn last year?

Answered: 54 Skipped: 0



## Wikipedia usage survey



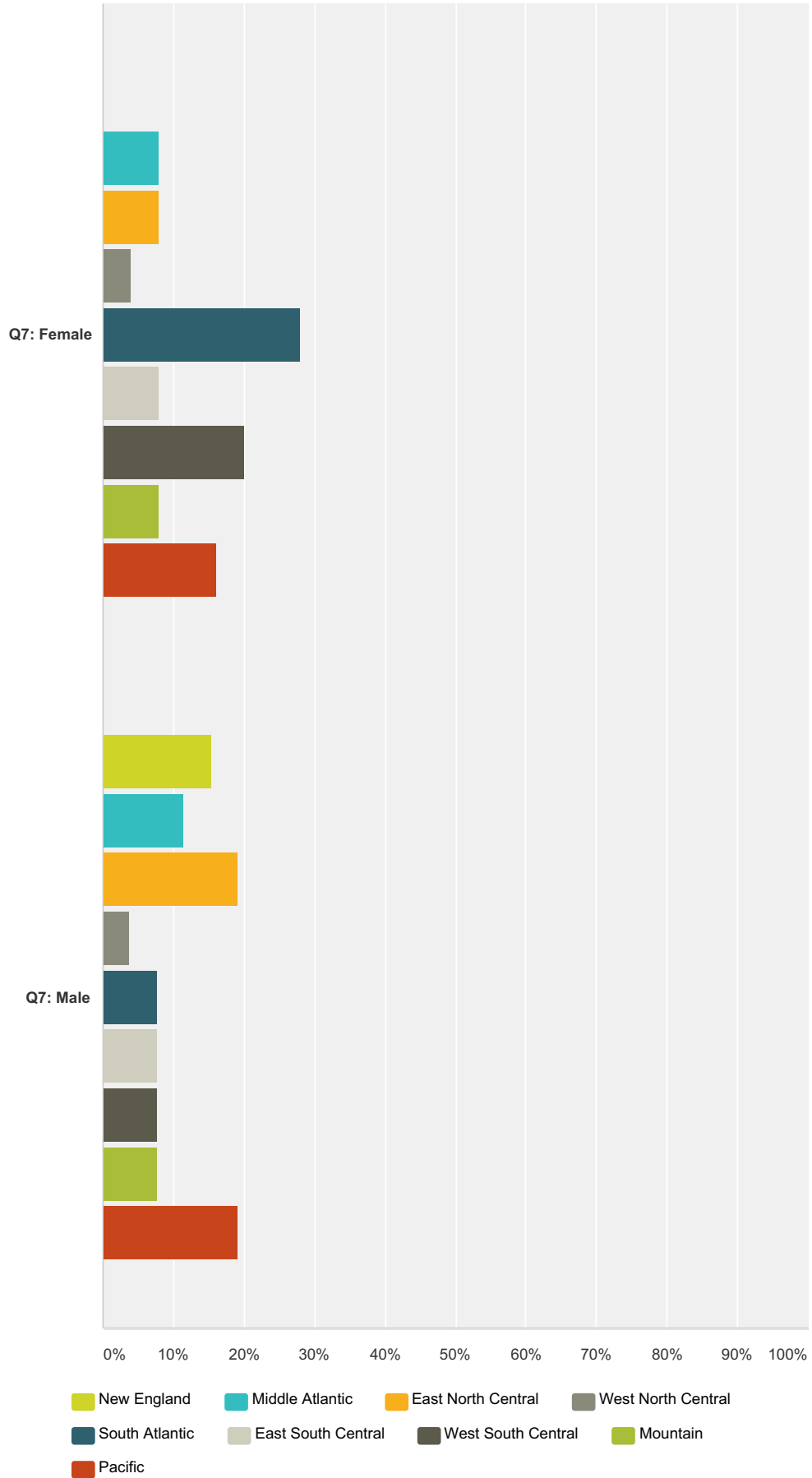
	\$0 to \$9,999	\$10,000 to \$24,999	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$124,999	\$125,000 to \$149,999	\$150,000 to \$174,999	\$175,000 to \$199,999	\$200,000 and up	Prefer not to answer	Total
Q7: Female (A)	7.69% 2	19.23% 5	7.69% 2	7.69% 2	11.54% 3	3.85% 1	0.00% 0	3.85% 1	0.00% 0	3.85% 1	34.62% 9	48.15% 26
Q7: Male (B)	7.14% 2	3.57% 1	10.71% 3	14.29% 4	17.86% 5	3.57% 1	0.00% 0	14.29% 4	7.14% 2	10.71% 3	10.71% 3	51.85% 28
<b>Total Respondents</b>	4	6	5	6	8	2	0	5	2	4	12	54

## Q9 US Region

Answered: 51 Skipped: 3



# Wikipedia usage survey

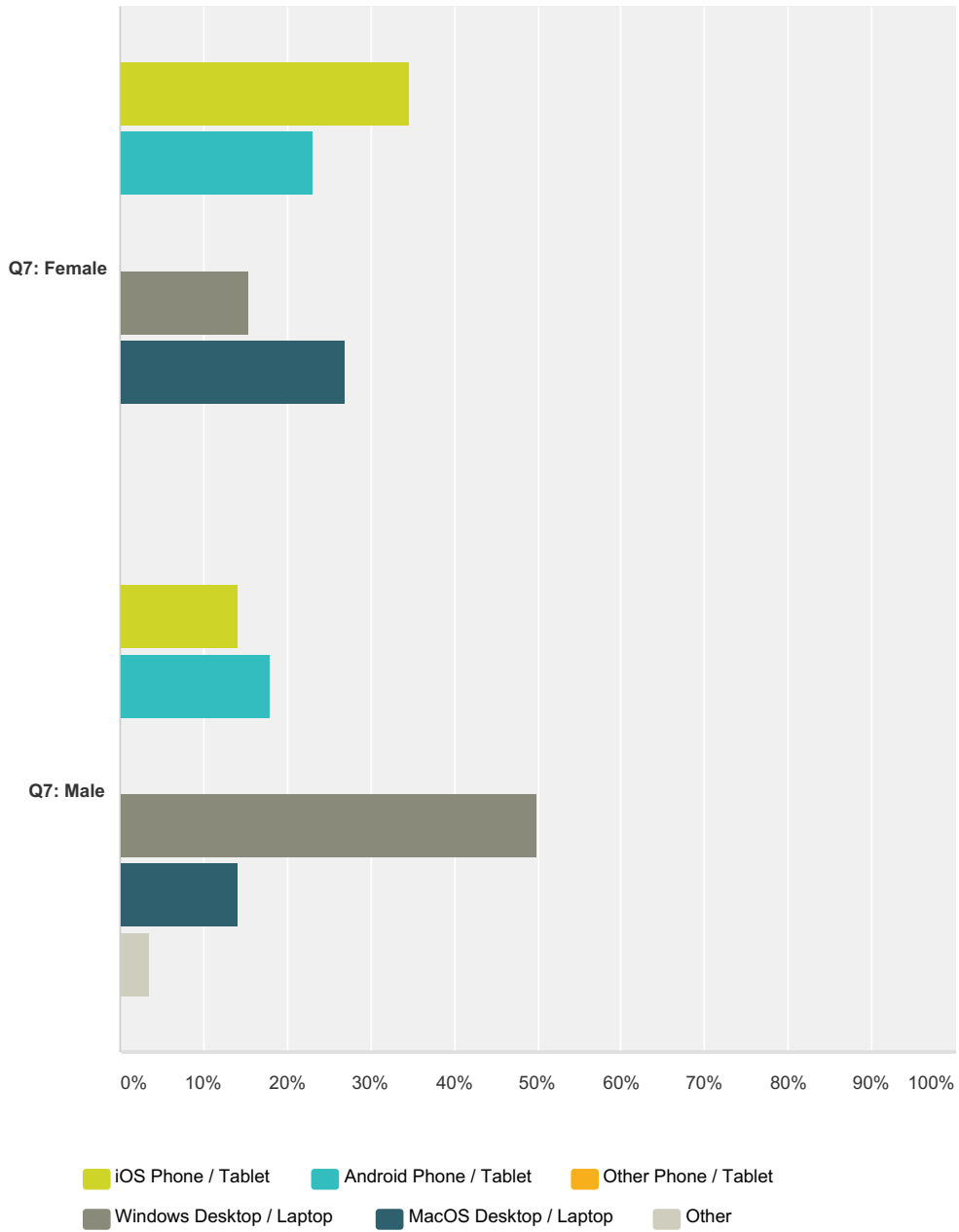


## Wikipedia usage survey

	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Total
Q7: Female (A)	0.00% 0	8.00% 2	8.00% 2	4.00% 1	28.00% 7	8.00% 2	20.00% 5	8.00% 2	16.00% 4	49.02% 25
Q7: Male (B)	15.38% 4	11.54% 3	19.23% 5	3.85% 1	7.69% 2	7.69% 2	7.69% 2	7.69% 2	19.23% 5	50.98% 26
<b>Total Respondents</b>	4	5	7	2	9	4	7	4	9	51

### Q10 Device Types

Answered: 54 Skipped: 0



	iOS Phone / Tablet	Android Phone / Tablet	Other Phone / Tablet	Windows Desktop / Laptop	MacOS Desktop / Laptop	Other	Total
Q7: Female (A)	34.62% 9	23.08% 6	0.00% 0	15.38% 4	26.92% 7	0.00% 0	48.15% 26
Q7: Male (B)	14.29% 4	17.86% 5	0.00% 0	50.00% 14	14.29% 4	3.57% 1	51.85% 28
<b>Total Respondents</b>	13	11	0	18	11	1	54